

FAST PENNY SPIRITS

FOR IMMEDIATE RELEASE

Fast Penny Spirits Teams Up with Advintage Distributing to Launch the Seattle-Based Amaro Brand in the Tennessee Market

Retailers and restaurants across the state can now carry the Italian-style amaro

Seattle, WA (6/9/22) - Tennessee residents will now have the opportunity to sip on award-winning amaro, as Advintage Distributing has partnered with [Fast Penny Spirits](#), a Seattle-based, woman-owned distillery, to offer up Amaranco and Amaranco Bianca to restaurants and retailers across the state.

Fast Penny Spirits amari are luxurious and indulgently refined. Crafted with distilled west coast grapes and over 45 organic, wild-crafted, and consciously sourced botanicals, the amaro balances rich and herbaceous tones for a breathtakingly bold experience.

This year, Amaranco and Amaranco Bianca both received gold medals from the American Distilling Institute's International Spirits Competition, adding on to their 2021 gold medal wins at the prestigious San Francisco World Spirits Competition and the Denver International Spirits Competition.

Not only does Fast Penny create sustainable amaro, the company is dedicated to stirring up positive change. Their Pretty Penny give-back program was ingrained in their business model from the start and contributes 3% of bottle revenue to elevate women in business, local communities, and the industry.

"We are so excited to bring the residents of Tennessee our amaro, and with the help of Advintage Distributing, we look forward to getting to know this community," said Jamie Hunt, Founder and Chief Executive Officer. "Connecting with like-minded business is at the forefront of our mission, and we can't wait to make those connections in the Volunteer State."

Fast Penny Spirits amaro can be found at retailers, bars, and restaurants in California, Georgia, Michigan, Minnesota, Oregon, Tennessee, Louisiana, and Washington. The distillery also ships to over 30 states nationwide.



[About Fast Penny Spirits](#)

Fast Penny Spirits is a woman-owned and operated amaro distillery and Certified B Corp™. Based in Seattle and inspired by the founder's Italian heritage, the company is committed to stirring up change. Blended with a combination of the highest-quality, wild-crafted, organic, and consciously-sourced botanicals, Fast Penny's spirits are rich, herbaceous, and captivating. Luxurious and refined, their Italian-style amari - Amaranco and Amaranco Bianca - are beautifully complex to sip on their own or swirl into a cocktail. With a constant eye on environmental impact and a 3% Pretty Penny give-back program, Fast Penny Spirits is dedicated to supporting and empowering women, local communities, and the hospitality industry.

Certified



Corporation

[About Advintage Distributing](#): Our mission at Advintage Distributing is to canvas the Carolinas and Tennessee with the best Fine Wine, Craft Beer & Artisanal Spirits on the planet. We value hard work, relationships, and the spirit of partnership. Our culture is addicted to thriving, learning, and setting audacious goals. Serving as a true partner to our customers is our #1 priority. This means understanding their needs, maintaining a portfolio hinged on quality, and bringing the most authentic, exciting products to the Carolinas and Tennessee.



About Amaro

Amaro is an herbal liqueur that can be sipped on its own or swirled into a cocktail. It is made from infusing a neutral base spirit, such as a grape or grain, with a blend of spices, herbs, roots, and flowers. With the help of popular cocktails, such as the Aperol Spritz or Negroni, a variety of different types of amaro have been quickly popping up on restaurant menus and in personal liquor cabinets across the country. While amaro translates to “bitter” in Italian, its flavor can vary widely from sweet to umami. Fast Penny Spirits, Amaricano and Amaricano Bianca, offers a balance of bitter and herbaceous.

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