



FOR IMMEDIATE RELEASE

**Fast Penny Spirits is a Certified B Corporation™,  
Joining Only Four Other Distilleries in the U.S.**

*The woman-owned amaro distillery demonstrates their commitment to social and environmental impact with the highest standard for corporate responsibility.*

Seattle WA (3/15/22) - [Fast Penny Spirits](#), makers of Amaranco and Amaranco Bianca, announced today that they are a [Certified B Corporation™](#) (B Corp™). The women-owned amaro distillery scored a 99.7 on the rigorous benchmarks required to earn the credential. Fast Penny is the fifth distillery in the country to become a B Corp™ and 14th in the world.

“Fast Penny Spirits was built to be more than a spirits company and we’re very proud to be a B Corp,” said Jamie Hunt, CEO and Founder of Fast Penny Spirits. “I started the distillery with the goal of having a positive impact in the world and this certification validates that we have the standards in place to support our values and advance our mission.”

B Corps™ are for-profit companies that meet the highest standards of treatment of workers, customers, suppliers, communities, and the environment. The assessment process measures a company’s performance in five categories: governance, workers, customers, community, and the environment.

Fast Penny qualified for the certification for a variety of the company’s initiatives and policies, including:

- The distillery’s [Pretty Penny](#) give back program was part of Fast Penny Spirits’ business model from the start. The company donates 3% of all bottle sales to organizations that empower women in business, local communities, and the hospitality industry. The distillery has provided financial resources and in-kind donations to organizations including Off Their Plate, Ladies Who Launch, Vital Voices, Black Girl Ventures, Emerge Washington, Jubilee Women’s Center, WA Women’s Foundation and the Independent Restaurant Coalition, among others.
- Fast Penny’s Amaranco and Amaranco Bianca are crafted with quality and sustainable ingredients. The neutral base of the amaro is made from reutilized West Coast wine grapes. All the botanicals that infuse the base are wild-crafted, organic, and/or consciously-sourced. From truffles foraged by dogs to organic saffron to upcycled coffee berry husks, Fast Penny sought out quality and sustainable ingredients that offer the best flavors and ultimately the finest amaro.
- At Fast Penny Spirits, daily decisions are made with a constant filter on impact. In addition to sustainably sourced ingredients, the company uses recycled bottles and reclaimed corks, and partners with like-minded businesses to sustain and grow our community.
- The amaro distillery is committed to collaborations that uplift other female-owned businesses, often hosting pop-ups at its bottle shop and tasting deck and partnering with other women-owned restaurants for specialty dinners and events.

Fast Penny joins more than 4,000 businesses from 150 industries and 74 countries that are using the power of business to build a more inclusive and sustainable economy.

Amaranco and Amaranco Bianca can be found at [retailers, bars, and restaurants](#) in California, Georgia, Minnesota, Oregon, and Washington and soon Michigan. The distillery also ships to over 30 states, nationwide.

For more information, please visit [www.fastpennyspirits.com](http://www.fastpennyspirits.com), follow Fast Penny on Instagram [@fastpennyspirits](#) and subscribe to their [newsletter](#).

**Certified**



**Corporation**

**This company meets the  
highest standards of social  
and environmental impact**

[About Fast Penny Spirits](#)

Fast Penny Spirits is a woman-owned and operated amaro distillery and Certified B Corp™. Based in Seattle and inspired by the founder’s Italian heritage, the company is committed to stirring up change. Blended with a combination of the highest-quality, wild-crafted, organic, and

consciously-sourced botanicals, Fast Penny's spirits are rich, herbaceous, and captivating. Luxurious and refined, their Italian-style amari - Amaranico and Amaranico Bianca - are beautifully complex to sip on their own or swirl into a cocktail. With a constant eye on environmental impact and a 3% Pretty Penny give-back program, Fast Penny Spirits is dedicated to supporting and empowering women, local communities, and the hospitality industry.

The distillery is open to the public to pick up bottles, enjoy cocktails, and learn about amaro during open hours at the FPS Bottle Shop + Tasting Deck, where they serve cocktails and often host pop-ups. They are currently open Fridays 4 pm to 9 pm, and Saturdays and Sundays noon to 5 pm at 1138 W Ewing St, Suite B, Seattle, WA 98119.

For more information, please visit [www.fastpennyspirits.com](http://www.fastpennyspirits.com).



#### About Amaro

Amaro is an herbal liqueur that can be sipped on its own or swirled into a cocktail. It is made from infusing a neutral base spirit, such as a grape or grain, with a blend of spices, herbs, roots, and flowers. With the help of popular cocktails, such as the Aperol Spritz or Negroni, a variety of different types of amaro have been quickly popping up on restaurant menus and in personal liquor cabinets across the country. While amaro translates to "bitter" in Italian, its flavor can vary widely from sweet to umami. Fast Penny Spirits, Amaranico and Amaranico Bianca, offers a balance of bitter and herbaceous.

Media Contact:

Natalie Cheel

206.419.8768

[Natalie@parsonsandco.com](mailto:Natalie@parsonsandco.com)

