

FAST PENNY SPIRITS

FOR IMMEDIATE RELEASE

Fast Penny Spirits, an Award-Winning Amaro Distillery, Launches Public Funding Campaign to Drive Growth and Further Impact

The B-Corp certified company is raising capital to scale up the business and its give-back program

Seattle, WA (6/30/22) - [Fast Penny Spirits](#), a Seattle-based distillery that specializes in producing high-quality amaro using sustainable ingredients under the Amaranco brand, announced today the launch of a [public funding campaign](#). The woman-owned, women-led brand blends the founder's Italian heritage with flavors and ingredients of the Pacific Northwest to create a complex yet easy to drink aperitif and digestif.

Every step of Fast Penny Spirits' production process incorporates sustainable practices. Amaranco and Amaranco Bianca are crafted with upcycled distilled west coast grapes and over 45 organic, wild-crafted, and consciously sourced botanicals. The company uses recycled glass bottles and reclaimed corks, supports local farmers and producers, uses eco-friendly packaging, and only sources enough ingredients for each batch of amaro.

"Fast Penny Spirits' success is a testament to a growing interest in American made amaro and conscious consumers seeking more sustainable options," said Jamie Hunt, Founder and Chief Executive Officer.

The company has received much notoriety for its amaro from some of the world's most prestigious spirits competitions. Amaranco won Double Gold at the 2022 Women's Wine & Spirits Awards, Gold at the 2022 Denver International Spirits Competition and 2021 San Francisco World Spirits Awards, and placed in the Top 100 Spirits of 2021 by Wine Enthusiast.

In addition to creating award-winning sustainable amaro, the B-Corp certified company is dedicated to stirring up positive change. Their Pretty Penny give-back program was ingrained in the business model from the start and contributes 3% of bottle revenue to elevate women in business, local communities, and the industry.

"We set out to make an exquisite and sustainable amaro as our opportunity to show up, support, and empower others," added Jamie Hunt. "This campaign will expand our ability to have lasting impact with increasingly larger philanthropic donations from our Pretty Penny give-back program."

Fast Penny Spirits has launched its fundraising campaign on StartEngine, the largest equity crowdfunding platform in the country. More details about the campaign can be found here: <https://www.startengine.com/fastpennyspirits>.

Fast Penny Spirits' amaro can be found at retailers, bars, and restaurants in California, Georgia, Louisiana, Michigan, Minnesota, Oregon, Tennessee, and Washington. The distillery also ships to over 30 states nationwide.



[About Fast Penny Spirits](#)

Fast Penny Spirits is a woman-owned and operated amaro distillery and Certified B Corp™. Based in Seattle and inspired by the founder's Italian heritage, the company is committed to stirring up change. Blended with a combination of the highest-quality, wild-crafted, organic, and consciously-sourced botanicals, Fast Penny's spirits are rich, herbaceous, and captivating. Luxurious and refined, their Italian-style amari - Amaranco and Amaranco Bianca - are beautifully complex to sip on their own or swirl into a cocktail. With a constant eye on environmental impact and a 3% Pretty Penny give-back program, Fast Penny Spirits is dedicated to supporting and empowering women, local communities, and the hospitality industry.

Certified



Corporation

The distillery is open to the public to pick up bottles, enjoy cocktails, and learn about amaro during open hours at the FPS Bottle Shop + Tasting Deck, where they serve cocktails and often

host pop-ups. They are currently open Fridays 4 pm to 9 pm, and Saturdays and Sundays noon to 5 pm at 1138 W Ewing St, Suite B, Seattle, WA 98119.

For more information, please visit www.fastpennyspirits.com.



About Amaro

Amaro is an herbal liqueur that can be sipped on its own or swirled into a cocktail. It is made from infusing a neutral base spirit, such as a grape or grain, with a blend of spices, herbs, roots, and flowers. With the help of popular cocktails, such as the Aperol Spritz or Negroni, a variety of different types of amaro have been quickly popping up on restaurant menus and in personal liquor cabinets across the country. While amaro translates to “bitter” in Italian, its flavor can vary widely from sweet to umami. Fast Penny Spirits, Amaricano and Amaricano Bianca, offers a balance of bitter and herbaceous.

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