

FAST PENNY SPIRITS

Fast Penny Spirits partners with Black Girl Ventures for Pretty Penny Giveback

Seattle WA (08/16/23) - [Fast Penny Spirits](#), makers of Amaranco Rosso and Amaranco Bianca, are partnering with [Black Girl Ventures](#) for their 3rd quarter Pretty Penny program. This is the second time the amaro distillery has teamed up with the entrepreneurial nonprofit to donate 3% of bottle sales for the quarter.

Black Girl Ventures provides black and brown woman-identifying founders with access to community, capital, and capacity building in order to meet business milestones that lead to economic advancement through entrepreneurship.

"Black Girl Ventures is honored to partner with Fast Penny Spirits. Meaningful partnerships like this are how we are able to make sustainable change in our community," said Anna Brickman, Strategic Partnerships for Black Girl Ventures. "We are excited to see where this partnership takes us, we know it's always a win when we are able to work with other women-owned and founded companies to advance this work."

The Pretty Penny giveback was part of Fast Penny Spirits' business model from the start.

"Black Girl Ventures was one of our first Pretty Penny partners and we are thrilled to join forces with them again," said Jamie Hunt, CEO and Founder of Fast Penny Spirits. "Supporting women in business is a key tenet of our giveback program. BGV's model to provide critical social and financial capital are exactly the types of organizations we need to help advance more women into entrepreneurial success."

Fast Penny Spirits has provided financial resources and in-kind donations to numerous organizations including, Another Round, Another Rally, Off Their Plate, Vital Voices, Ladies Who Launch, Emerge Washington, Jubilee Women's Center, WA Women's Foundation, the Independent Restaurant Coalition, Step Up Foundation, and Forté, among others.

Amaricano Rosso and Amaranco Bianca can be found at retailers, bars, and restaurants in California, Georgia, Louisiana, Minnesota, New York, Oregon, Tennessee, and Washington. The distillery also ships to over 30 states, nationwide.

The distillery is open to the public to pick up bottles, enjoy cocktails and snacks, and learn about amaro during open hours at the FPS Bottle Shop + Tasting Deck, where they often host pop-ups. Currently open Thursdays 4-7pm, Fridays 4-9 p.m., Saturdays 1-6 p.m., and Sundays 1-6 p.m. at 1138 W Ewing St, Suite B, Seattle, WA 98119.

For more information, follow Fast Penny on Instagram [@fastpennyspirits](#) [@amaroamaricano](#) and subscribe to their newsletter at www.fastpennyspirits.com.

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[About Fast Penny Spirits](#)

Fast Penny Spirits is a woman-owned and operated amaro distillery and Certified B Corp™. Based in Seattle and inspired by the founder's Italian heritage, the company is committed to stirring up change. Blended with a combination of the highest-quality, wild-crafted, organic, and consciously-sourced botanicals, Fast Penny's spirits are rich, herbaceous, and captivating. Luxurious and refined, their Italian-style amari - Amaranco Rossa and Amaranco Bianca - are beautifully complex to sip on their own or swirl into a cocktail. With a constant eye on environmental impact and a 3% Pretty Penny give-back program, Fast Penny Spirits is dedicated to supporting and empowering women, local communities, and the hospitality industry.



About Black Girl Ventures

Our mission is to provide Black/Brown woman-identifying founders with access to community, capital, and capacity building in order to meet business milestones that lead to economic advancement through entrepreneurship. We fund and scale tech-enabled, revenue-generating businesses (under \$1M) founded by people who identify as Black/Brown and woman. We ignite civic engagement and hyperlocal infrastructure at the intersection of business support services, supplier diversity, social and financial capital.

About Amaro

Amaro is an herbal liqueur that can be sipped on its own or swirled into a cocktail. It is made from infusing a neutral base spirit, such as a grape or grain, with a blend of spices, herbs, roots, and flowers. With the help of popular cocktails, such as the Aperol Spritz or Negroni, a variety of different types of amaro have been quickly popping up on restaurant menus and in personal liquor cabinets across the country. While amaro translates to "bitter" in Italian, its flavor can vary widely from sweet to umami. Fast Penny Spirits, Amaranco and Amaranco Bianca, offers a balance of bitter and herbaceous.

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