

FAST PENNY SPIRITS

FOR IMMEDIATE RELEASE

Fast Penny Spirits partners with Forté for Pretty Penny Give-Back

The woman-owned amaro distillery will donate 3% of bottle sales to the non-profit consortium supporting women through access to business education and professional development

Seattle WA (4/12/2022) - [Fast Penny Spirits](#), makers of Amaranico and Amaranico Bianca, are excited to announce today that their next Pretty Penny partner for 2022 is [Forté](#). The non-profit will receive 3% of Fast Penny's bottle sales for the quarter.

Forté is a non-profit consortium of corporations, universities, and business schools dedicated to changing the balance of power in the workplace through business education and professional development for women. With their community and MBA and career programming, Forté launches women into significant careers where they are traditionally underrepresented.

"We are delighted to be a part of the Fast Penny Spirits Pretty Penny Give-Back Program and to partner with a company that embodies our mission of #MoreWomenLeading," said Elissa Sangster, Forté CEO. "Fast Penny's donation will enable us to launch more women into fulfilling, significant careers through access to business education, professional development, and a community of successful women."

The Pretty Penny give-back was part of Fast Penny Spirits' business model from the start. The Seattle-based amaro distillery donates 3% of all bottle sales to organizations that empower women in business, local communities, and the hospitality industry. The distillery has provided financial resources and in-kind donations to organizations including Off Their Plate, Ladies Who Launch, Vital Voices, Black Girl Ventures, Emerge Washington, Jubilee Women's Center, WA Women's Foundation and the Independent Restaurant Coalition, among others.

Amaricano and Amaranico Bianca can be found at retailers, bars, and restaurants in California, Georgia, Minnesota, Oregon, Washington, and soon Michigan. The distillery also ships to over 30 states, nationwide.

The distillery is open to the public to pick up bottles, enjoy cocktails, and learn about amaro during open hours at the FPS Bottle Shop + Tasting Deck, where they serve cocktails and often host pop-ups.

They are currently open Fridays 4 pm to 9 pm, and Saturdays noon to 5 pm at 1138 W Ewing St, Suite B, Seattle, WA 98119.

For more information on these and future events, follow Fast Penny on Instagram [@fastpennyspirits](#) and subscribe to their newsletter.



[About Forté](#)

Forté is a nonprofit consortium of leading multinational corporations and top universities and business schools. It was called to action by a landmark research study, Women and the MBA: Gateway to Opportunity, that looked at why women are underrepresented in top business schools compared with medical or law schools. Forté was launched in 2001 to address this inequity and its impact on the business landscape and today has grown to over 200 academic and corporate partners in the U.S., Canada, and Europe. For a complete list of Forté's corporate, nonprofit, business school, and undergraduate university partners, [visit their website](#).

[About Fast Penny Spirits](#)

Fast Penny Spirits is a woman-owned and operated amaro distillery and Certified B Corp™. Based in Seattle and inspired by the founder's Italian heritage, the company is committed to stirring up change. Blended with a combination of the highest-quality, wild-crafted, organic, and consciously-sourced botanicals, Fast Penny's spirits are rich, herbaceous, and captivating. Luxurious and refined, their Italian-style amari - Amaranico and Amaranico Bianca - are beautifully complex to sip on their own or swirl into a cocktail. With a constant eye on environmental impact and a 3% Pretty Penny give-back program, Fast Penny Spirits is dedicated to supporting and



empowering women, local communities, and the hospitality industry.

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For more information, please visit www.fastpennyspirits.com.



About Amaro

Amaro is an herbal liqueur that can be sipped on its own or swirled into a cocktail. It is made from infusing a neutral base spirit, such as a grape or grain, with a blend of spices, herbs, roots, and flowers. With the help of popular cocktails, such as the Aperol Spritz or Negroni, a variety of different types of amaro have been quickly popping up on restaurant menus and in personal liquor cabinets across the country. While amaro translates to “bitter” in Italian, its flavor can vary widely from sweet to umami. Fast Penny Spirits, Amaricano and Amaricano Bianca, offers a balance of bitter and herbaceous.

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