

FAST PENNY SPIRITS

FOR IMMEDIATE RELEASE

Fast Penny Spirits Releases Their Italian-Style Amaro to the Louisiana Market in Partnership with Vino Wholesale

Louisiana residents can now enjoy Amaranco and Amaranco Bianca at restaurants, bars, and retailers across the state

Seattle, WA (6/16/22) - Seattle-based, woman-owned distillery, [Fast Penny Spirits](#), is introducing Amaranco and Amaranco Bianca to restaurants and retailers across Louisiana. The Italian-style, Pacific Northwest-influenced amari are crafted with distilled west coast grapes and over 45 organic, wild-crafted, and consciously sourced botanicals.

Fast Penny Spirits amari are luxurious and indulgently refined, balancing rich and herbaceous tones for a breathtakingly bold experience.

Brian Fuller, Sales Manager at Vino Wholesale in Louisiana, was quickly drawn to a partnership with the amaro brand after seeing a post on social media. "I was immediately intrigued by the beautiful packaging from a friend's post. Once I tasted the two products, I knew we needed to bring them to Louisiana."

This year, Amaranco and Amaranco Bianca both received gold medals from the American Distilling Institute's International Spirits Competition, adding on to their 2021 gold medal wins at the prestigious San Francisco World Spirits Competition and the Denver International Spirits Competition.

In addition to creating award-winning sustainable amaro, the B-Corp certified company is dedicated to stirring up positive change. Their Pretty Penny give-back program was ingrained in their business model from the start and contributes 3% of bottle revenue to elevate women in business, local communities, and the industry.

"It's been amazing bringing a little bit of the Pacific Northwest to different parts of the country," said Jamie Hunt, Founder and Chief Executive Officer. "With the state's appreciation for rich, European influence, partnering with Vino Wholesale to bring Amaranco and Amaranco Bianca to Louisiana made perfect sense. We're excited to get to know the community."

Fast Penny Spirits amaro can be found at retailers, bars, and restaurants in California, Georgia, Louisiana, Michigan, Minnesota, Oregon, Tennessee, and Washington. The distillery also ships to over 30 states nationwide.



[About Fast Penny Spirits](#)

Fast Penny Spirits is a woman-owned and operated amaro distillery and Certified B Corp™. Based in Seattle and inspired by the founder's Italian heritage, the company is committed to stirring up change. Blended with a combination of the highest-quality, wild-crafted, organic, and consciously-sourced botanicals, Fast Penny's spirits are rich, herbaceous, and captivating. Luxurious and refined, their Italian-style amari - Amaranco and Amaranco Bianca - are beautifully complex to sip on their own or swirl into a cocktail. With a constant eye on environmental impact and a 3% Pretty Penny give-back program, Fast Penny Spirits is dedicated to supporting and empowering women, local communities, and the hospitality industry.



[About Vino Wholesale](#): Vino Wholesale is the premier artisanal wine wholesaler for the state of Louisiana and New Orleans. Partnering with brands of great interest, value and excitement, Vino Wholesale delivers quality finds to the Louisiana market. Find out more at vino-wholesale.com.



About Amaro

Amaro is an herbal liqueur that can be sipped on its own or swirled into a cocktail. It is made from infusing a neutral base spirit, such as a grape or grain, with a blend of spices, herbs, roots, and flowers. With the help of popular cocktails, such as the Aperol Spritz or Negroni, a variety of different types of amaro have been quickly popping up on restaurant menus and in personal liquor cabinets across the country. While amaro translates to “bitter” in Italian, its flavor can vary widely from sweet to umami. Fast Penny Spirits, Amaricano and Amaricano Bianca, offers a balance of bitter and herbaceous.

Media Contact:

Natalie Cheel

206.419.8768

Natalie@parsonsandco.com

