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## **Fast Penny Spirits partners with Vital Voices for Pretty Penny Give-Back**

*The woman-owned amaro distillery donates 3% of bottle sales*

Seattle WA (7/14/21) - [Fast Penny Spirits](#), makers of Amaranco and Amaranco Bianca, are proud to partner with the national nonprofit, [Vital Voices](#) for this quarter's Pretty Penny, the giveback program that supports women in business, local communities, and the hospitality industry. Vital Voices will receive 3% of Fast Penny Spirits bottle sales.

Vital Voices Global Partnership is a 501c3 nonprofit that services as a "venture catalyst," investing in women leaders solving the world's greatest challenges – from gender-based violence to the climate crisis, economic inequities, and more.

"We're thrilled to connect with Fast Penny," says Alyse Nelson, President and CEO of Vital Voices. "Our missions intersect in uplifting women leaders and paying it forward to those looking to make positive change in their communities."

The Pretty Penny give-back was part of Fast Penny Spirits' business model from the start. The amaro company has provided financial resources and in-kind donations to a variety of organizations, including Black Girl Ventures, Emerge Washington, Jubilee Women's Center, WA Women's Foundation and the Independent Restaurant Coalition, among others.

Amaranco and Amaranco Bianca can be found at [retailers, bars, and restaurants](#) in Washington, Oregon, California, and now Georgia. The company also ships to over 30 states, nationwide. The distillery is open to the public to pick up bottles, enjoy cocktails on their deck and learn about amaro during open hours at the FPS Bottle Shop + Tasting Deck, where they serve cocktails and often host pop-ups.

Fast Penny Spirits recently extended hours to include Thursday evenings. It is now open Thursdays 4 pm to 8 pm, Fridays 4 pm to 9 pm, Saturdays noon to 5 pm at 1138 W Ewing St, Suite B, Seattle, WA 98119.

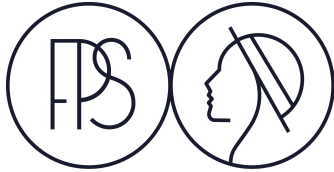
For more information on these and future events, follow Fast Penny on Instagram @fastpennyspirits and subscribe to their newsletter.

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### **[About Fast Penny Spirits](#)**

Fast Penny Spirits is a woman-owned and operated amaro distillery. Based in Seattle and inspired by the founder's Italian heritage, the company is committed to stirring up change. Blended with a combination

of the highest-quality, wild-crafted, organic, and consciously-sourced botanicals, Fast Penny's spirits are rich, herbaceous, and captivating. Luxurious and refined, their Italian-style amari - Amaranico and Amaranico Bianca - are beautifully complex to sip on their own or swirl into a cocktail. With a constant eye on environmental impact and a 3% Pretty Penny give-back program, Fast Penny Spirits is dedicated to supporting and empowering women, local communities, and the hospitality industry. For more information, please visit [www.fastpennyspirits.com](http://www.fastpennyspirits.com).



### **About Amaro**

Amaro started in the medicine cabinet before they made their way to the bar cart. In the 18th and 19th century, monks and pharmacists would forage for local botanicals and infuse them in wine and neutral alcohol to be used for treating different ailments. They started with tinctures and blended many botanicals together to create their elixir. To make it more palatable, they added sugar such as honey, cane, and beet sugar. In the 1800s, amaro went from medicine to a part of the Italian/European drinking culture.

While amaro translates to “bitter” in Italian, its flavor can vary widely from sweet to umami. Fast Penny Spirits, Amaranico and Amaranico Bianca, offers a balance of bitter and herbaceous.

### **About Vital Voices**

Vital Voices Global Partnership invests in women leaders who are solving the world's greatest challenges – from gender-based violence to the climate crisis, economic inequities, and more. We are “venture catalysts,” identifying those with a daring vision for change and partnering with them to make that vision a reality. We scale and accelerate impact through long term investments to expand skills, connections, capacity and visibility. Over the last 24 years, we have built a network of 18,000 change makers across 182 countries, each of whom are daring to reimagine a more equitable world for all. Visit [www.vitalvoices.org](http://www.vitalvoices.org) to learn more.