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Fast Penny Spirits partners with Ladies Who Launch for Pretty Penny Give-Back

The woman-owned amaro distillery will donate 3% of bottle sales to the non-profit that supports women and non-binary entrepreneurs.

Seattle WA (10/27/21) - [Fast Penny Spirits](#), makers of Amaranco and Amaranco Bianca, announced today their next Pretty Penny partner is [Ladies Who Launch](#). The non-profit will receive 3% of Fast Penny's bottle sales for the quarter.

Ladies Who Launch is a 501(c)(3) non-profit committed to celebrating and empowering a global community of women and non-binary entrepreneurs to build sustainable businesses. The organization provides access to educational resources, capital opportunities, convenings, and a community of mentors and allies.

"Ladies Who Launch is so excited to partner with Fast Penny Spirits this holiday season. As a Pacific Northwest resident and long-standing champion of women entrepreneurs, having the opportunity to share Jamie and Holly's story of growing a successful, sustainable business that gives back is a true delight. Thanks to the Pretty Penny Give-Back program, and Jamie and Holly's personal dedication to helping other women entrepreneurs thrive, this is a true pay-it-forward moment as LWL continues to fund, support, and lift up other amazing women on their own entrepreneurial journeys," shared Kelly McGonigle, Co-Founder of Ladies Who Launch.

The Pretty Penny give-back was part of Fast Penny Spirits' business model from the start.

"We believe our company provides a better platform for amplifying our impact than we could accomplish as individuals," said Jamie Hunt, CEO and Founder. "We set out to make an exquisite, captivating, and sustainable amaro as our opportunity to show up, support, and empower others. We are thrilled to partner with Ladies Who Launch."

Fast Penny Spirits donates 3% of all bottle sales to organizations that empower women in business, local communities, and the hospitality industry. The distillery has provided financial resources and in-kind donations to a variety of organizations, including Black Girl Ventures, Emerge Washington, Jubilee Women's Center, WA Women's Foundation, Vital Voices, and the Independent Restaurant Coalition, among others.

Amaricano and Amaranco Bianca can be found at [retailers, bars, and restaurants](#) in California, Georgia, Oregon and Washington. The company also ships to over 30 states, nationwide.

Fast Penny's Bottle Shop + Tasting Deck is open to the public to pick up bottles, enjoy cocktails on their deck and learn about amaro during open hours at the FPS, where they serve cocktails and often host pop-ups. They are currently open Fridays 4 pm to 9 pm, and Saturdays and Sundays noon to 5 pm at 1138 W Ewing St, Suite B, Seattle, WA 98119.

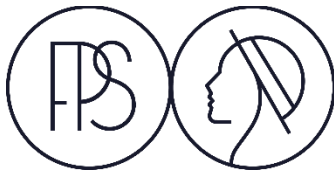
For more information, follow Fast Penny on Instagram @fastpennyspirits and subscribe to their newsletter.

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About Fast Penny Spirits

Fast Penny Spirits is a woman-owned and operated amaro distillery. Based in Seattle and inspired by the founder's Italian heritage, the company is committed to stirring up change. Blended with a combination of the highest-quality, wild-crafted, organic, and consciously-sourced botanicals, Fast Penny's spirits are rich, herbaceous, and captivating. Luxurious and refined, their Italian-style amari - Amaranico and Amaranico Bianca - are beautifully complex to sip on their own or swirl into a cocktail. With a constant eye on environmental impact and a 3% Pretty Penny give-back program, Fast Penny Spirits is dedicated to supporting and empowering women, local communities, and the hospitality industry.

For more information, please visit www.fastpennyspirits.com.



About Amaro

Amaro started in the medicine cabinet before they made their way to the bar cart. In the 18th and 19th century, monks and pharmacists would forage for local botanicals and infuse them in wine and neutral alcohol to be used for treating different ailments. They started with tinctures and blended many botanicals together to create their elixir. To make it more palatable, they added sugar such as honey, cane, and beet sugar. In the 1800s, amaro went from medicine to a part of the Italian/European drinking culture.

While amaro translates to "bitter" in Italian, its flavor can vary widely from sweet to umami. Fast Penny Spirits, Amaranico and Amaranico Bianca, offers a balance of bitter and herbaceous.

About Ladies Who Launch

Ladies Who Launch (LWL) is on a mission to celebrate and empower women and non-binary business owners across small towns and big cities globally. We focus on four pillars: Inspiration, Education, Funding, and Community to help give women and non-binary entrepreneurs the motivation, resources, and connections to follow their dreams, and launch and scale their companies.

<https://www.ladieswholaunch.org>